FUTURE TALENT COUNCIL

Personal Nomination

In Partnership with

Center for Talent Attraction, Culture & Engagement

A global think tank connecting culture, employer brand, people experience, and recruitment intelligence to reimagine how organisations attract and engage talent over the next decade.

The Future Talent Council (FTC) and its international ecosystem of +1,000 senior corporate executives, ministers of labor and education as well as university leaders, are excited to nominate you to join its FTC Center for Talent Attraction & Engagement.

The Center brings together senior executives with strategic responsibilities for talent attraction, employer branding, and talent engagement from leading organisations around the world.

As a member of the Center, you join a peer group that meets every quarter virtually, gets together for in-person meetings to discuss trends and share learnings, and that meets at the FTC Summit in Stockholm every year.

Insight & Foresight

Gain exclusive insights and early visibility into emerging practices shaped by global talent market trends. Stay ahead of what's coming

Knowledge Sharing

Discuss challenges and learnings in closed-door roundtables, inspire others and be inspired by leading professionals in the field

Community of Peers

Connect with a curated community of leading peers, scientists, and policymakers from the FTC network, and contribute your expertise - in quarterly virtual sessions and FTC flagship events.

Global Network

Via the Center for Talent Attraction & Engagement, you gain full access to FTC and its global portfolio of leaders and initiatives

Co-Chairs

Richard Mosley
Managing Partner
C-YourCulture

Claudia Tattanelli
Founder & CEO
C-YourCulture

Founding Members

Julia Duhamel
Global Head of Employer Branding, Communication and Engagement
McKinsey & Company

Ted Meulenkamp
Director Global Employer Branding
Mondelez

Nimai Swaroop
Group Head of Employer Branding
Coca Cola HBC

Where Global Minds Gain an Edge

Expand Your Insights

Gain new perspectives and actionable learning through a cross-sector, global peer community that connects research, data, and real-world practice across regions and industries

Expand Your Network

Build trusted, long-term relationships with senior peers and partners worldwide through repeated, high-quality collaboration rather than transactional networking

Expand Your ROI

An outcome-driven environment where leading peers effectively act as an extended strategic brain trust, supporting your most critical talent attraction and engagement priorities

FTC Center for Talent Attraction & Talent Engagement

Quarterly Virtual Meetings & Annual Flagship Events

Joining the Center for Talent Attraction & Talent Engagement **enables you to join all FTC events** each year

Q1
Virtual Meeting for the members of the Center

Q2
Meeting at annual FTC Summit in Stockholm

Q3
Virtual Meeting for the members of the Center

Q4
Virtual Meeting for the members of the Center

London *Roundtable*

March 26, 2026
London, UK
Kingston University

**member-only*

Boston, MA

April 7, 2026
Boston, United States
Bentley University

Stockholm *Roundtable*

May 19, 2026
Stockholm, Sweden
Wharton & KTH Royal Institute of Technology

**member-only*

Stockholm

June 16-17, 2026
Stockholm, Sweden
Future Talent Summit

Malta

September 16-17, 2026
Valletta, Malta
National Skills Council

Germany

November 5, 2026
Saarbrücken, Germany
Scheer School of Digital Sciences at Saarland University

Alumni

absa, adidas, Audi, Cargill, Capgemini, CSL, Deloitte., EY, Ferrari, HSBC, HYATT, JTI, Mondelēz International, Nasdaq, PHILIPS, Takeda, UBS, Unilever, World Health Organization, zalando

Investment

Annual Membership Fee: €7500 and $8900
This includes access to all FTC events and the annual Summit.

Email: info@futuretalentcouncil.com **Website:** futuretalentcouncil.org

A Commitment To
Shape the Global Agenda

FUTURE TALENT COUNCIL

A global research initiative connecting culture, employer brand, people experience, and recruitment intelligence

What will I learn?*

AI, Data & Operating Model

- AI-augmented talent functions
- From recruiters to talent architects
- Automation without alienation
- AI governance in people decisions

Talent Scarcity & Skills

- The global skills mismatch
- Hiring in a shrinking talent pool
- The new war for specialized talent
- Build vs. buy talent decisions

Employer Brand & Engagement

- Employer brand in the age of transparency
- Experience-driven talent attraction
- Engagement as a competitive advantage
- Culture as a hiring signal

Early Talent & Future Workforce

- Rebuilding the early-career pipeline
- Apprenticeships & new entry routes
- Why Gen Z is opting out
- The broken promise of entry-level jobs

A New Era of Scale & ROI

- Talent ROI under board scrutiny
- Scaling without diluting culture
- Doing more with smaller TA teams
- From cost center to strategic engine

Globalization, Regulation & Risk

- Cross-Border hiring in a fragmented world
- Compliance, ethics & fair hiring
- Geopolitics and talent mobility
- Data privacy in global recruitment

**The strategic focus areas outlined in this document are informed by the annual FTC study, Talent Market Outlook, in which members of the ecosystem articulate their key strategic priorities for the year ahead. Final focus areas are determined by the Center*

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Who will I meet?*

Through the Center's direct access to the global FTC ecosystem of policymakers, researchers, and subject-matter experts, your strategic priorities are now supported by a world-leading network

Elena Magrini

Elena Magrini is Head of Global Research at **Lightcast**, the world's leading provider of labor market data and insights

Through the FTC–Lightcast partnership, Center members gain access to the latest job market analytics

Carl Benedikt Frey

Carl Benedikt Frey is Professor of AI & Work at the **University of Oxford** and one of the world's leading scholars on the impact of technology on jobs and the economy

Through the Center, members engage with cutting-edge research shaping the global debate on the future of work

Michael Gerlich

Michael Gerlich is Professor of Management at **Swiss Business School** and a leading scholar on AI adoption, leadership, and the human impact of technological change

Through the Center, members engage with research translating AI transformation into practical leadership and organizational strategies

Vivienne Ming

Vivienne Ming is a computational neuroscientist, AI researcher, and co-founder of Sociometric Solutions, widely recognized for her work on human potential, decision-making, and applied AI

Through the Center, members engage with research and insights translating advanced AI into practical strategies for talent, leadership, and human development.

**The experts referenced here are established members of the FTC ecosystem who have previously contributed to FTC engagements. The specific expertise activated within the Center's work is determined by the Center*

Who are our alumni?

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Apply to participate

Invest in yourself, your growth, and your network. **Join the Center for Talent Attraction & Engagement.**

Email: info@futuretalentcouncil.com **Website:** futuretalentcouncil.org